



Connecting Rwanda to the World

THE RWANDAN Diaspora

How the diaspora is contributing positively to Rwanda's economy



President Kagame , First Lady
grace opening of Singita
Kwitoda Lodge and Kataza
House



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RDB signs deal with Vivendi
Group for the Kigali Cultural
Village

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How the diaspora is contributing positively to Rwanda's economy

The 20th century has been in every Rwandan mind, hence labor migration was an issue where internal and international migration in the country kept on increasing in the form of large and outflows of refugees with an emerging economic potentials.



Since the mid of 2000s, the government of Rwanda paid attention to Migrants' economic integration and aligned its policy to migration to reach to its economic development goals.

Attracting foreign investments and immigrant workers with valuable skills as well as facilitating the return of the diaspora could be one of the key strategies to meet Rwanda's development.

The ILO-OECD Development

The foreign-born population contributed between 10% and 11% of total revenue towards the government's fiscal balance in 2012

Centre project report released last year indicates that the presence of foreign-born workers has benefited the employment opportunities of native born Rwandan workers. It reveals that the presence of foreign workers can be positive.

This report further shows that foreign-born population contributed between 10% and 11% of total revenue towards the government's fiscal balance in 2012, while

the value of their net per-capita contribution greatly exceeded that of native born individuals.

Rwandan diaspora living abroad send home \$ 181.9 Million in 2016/2017 in remittances and investments-an increase of 17% on the previous year, according to the Rwanda central Bank figures.

The money is sent to relatives of Rwandans living in other parts of the world. But Rwandans abroad are also closely linked with real estate development and business at home.

During the press briefing, early this month, Vedaste Musoni, the Chairman of the Rwanda diaspora in Bonn said Rwandans in Germany are very much concerned with country development and funding philanthropic projects.

"The support comes from the several development projects. For example, we raised Rwf 800 million to support social development activities including construction of schools," he said.

Based on the sectoral distribution of workers and their productivity in 2012, the most recent year for data is available, immigrant workers are estimated to have contributed between 10% and 12.7% of the gross domestic product (GDP), which is much more than their share employment of 4.7%. Such positive contributions to the economy in part results from the large differences in skill levels between immigrant and native-born workers.

The vice chairperson of the Rwanda Diaspora Global Network (RDGN), on what happened behind the closed-door workshop said during an

"We raised Rwf 800 million to support social development activities including construction of schools"

exclusive interview with The New Times that they want more workshops to seek the input of the Rwandan Community Abroad (RCA) leaders, to reach the rest of the Diaspora.

"First of all, we wanted to have a more united, inclusive, grassroots-based Diaspora and, to achieve that, we needed a workshop; to seek the input of the Rwandan Community Abroad (RCA) leaders, to reach the rest of the Diaspora. Secondly, we wanted to streamline the working relationship between our organization (RDGN) with different local institutions through the Ministry of Foreign Affairs. Finally, we wanted to prepare our end of year activities, which we have dubbed, "Diaspora Homecoming Month," which will include a range of events focused on the Diaspora community members. This undertaking will be done annually in December." He said.

He said that their aspiration toward Rwanda Diaspora development is like the rest of the country, where Rwandans abroad have also progressed. The students that left ten years ago are now working, the community has grown.

According to the National Bank of Rwanda, remittances from the Diaspora have grown from \$50 million just a few years ago, to \$174 million in 2014. That is more than the revenue generated from tea and coffee exports combined. But we want to do more than that, we want to be more linked to Rwanda, and have an active role in development.



There are many unexploited opportunities in Rwanda' Ntagozera tells Rwandans in Diaspora

Many Rwandans living abroad wish to come and see the development of their country and ask themselves if it is possible to join the move of development the country has developed so far but remain in ambiguity.

Tom Ntagozera, one of Rwandan living in Denmark and Vice-President of Rwandan Diaspora Global Network (RDGN) said that there are no barriers to come and do businesses to support their country.

Ntagozera is in Rwanda to visit different activities and see the development of the country.

He said that the network has been operating since 2001 where Rwandans united together to establish a networking framework in which they can meet and share ideas aiming to partner with other Rwandans to build their country.

"It is something we thought about since many years ago, social media were not existing but we managed to be together in this network and we finally got a big number of members, we have participated to different activities including 'bye bye nyakaysi, one-dollar campaign, Agaciro development fund, so, we participated in all developmental activities to support our country.

"We also participated in Mituelle de Sante, Girinka Munyarwanda, to name few. Others start privately and invested in private sector such as Tourism, transport, education where they built schools, health facilities, etc." he added.

Ntagozera said that Rwandan community in Danmark are still contributing to many other



activities in line with Rwanda's development.

He gave an example of investment made in real estate. Recently, they came in Musanze in primary school construction with Rwandans living in Germany.

Ntagozera said that Rwandan community in diaspora use to follow on development of Rwanda when they are abroad. We do appreciate as we come and see to go tell others, Rwandans have hope of long life comparing to the past of the country. We do appreciate and thank the good leadership of the country that opened doors to Rwandans living abroad, Rwanda Day is a good space created by the Government" he noted.

He lauds the efforts of the country to build development of all life corners of citizens in

education, transport, health, and more.

He said that many Rwandans living abroad wish to come and see the development of their country. He said that many of them can ask themselves if it is possible to join the move of development the country has developed so far and remain in ambiguity.

"What I can tell them is that development is possible in Rwanda, we need to come and run activities in our country, we do not need to have billions of francs, there are plots, people can build houses, people can make businesses, banks are there to give you loans, there are good leaders, and we have many success stories of our colleagues who have come and start activities in Rwanda," Ntagozera said.

He also commented on Umushyikirano and other initiatives that bring together Rwandans such as Umushyikirano, Kwibuka where he calls Rwandans living in Diaspora to come and support all those initiatives.

Ntagozera added that the contribution of Rwandans living in Diaspora communities is very significant. "I call up on my colleagues to come and visit Rwanda, travel in Rwanda and support Rwanda," he noted.

By Urinzwenimana

No Rwandan living in Diaspora should doubt on court related cases■Mukuralinda

Alain Mukurarinda, Rwandan Singer and lawyer wishes that no Rwandans in Diaspora should struggle to access justice services and court related cases when calling for support.

Speaking during Rwanda day 2019, Mukurarinda shared his views to the public, where he said that people of Diaspora use to have two major problems including court and tribunal cases as well as land dispute problems.

“they have challenges, they come in December every year in Holydays, and only spend a period which is not beyond two weeks. “It takes a long time to solve land related disputes or other cases, he can get someone to support him legally during his stay of two weeks but lacks all kinds of support when calling back to Rwanda, whoever has been supporting him/her cannot pick the telephone, and I have experienced all these cases”. He said.

“Why not having a special cabinet to help Rwandans living in Diaspora to access services in the country. Sometimes I go and reach them to discuss on their cases.” told The Express News

He said that his trip to Rwanda Day brought successes as people kept sharing contacts to expose their cases.

Mukurarinda wishes that



should struggle to access justice services and court related cases when calling for support.

“I want that a diaspora can have his/her problem solved without his/her presence here in Rwanda because it disturbs his/her summer time, they need to come and enjoy their holidays without juggling between criminal cases and other issues, they need people to help them on the ground because when they are spending time in these cases they cannot find time to invest or rest, rather they spend money for problems and their holiday end up with no gain”. Mukurarinda told The Express News

Mukurarinda currently assists Rwandans in Diaspora to follow on their cases in

Rwanda without coming. “I helped many people in Europe and America without meeting them, we work on website.” He said.

Biography

Alain Mukurarinda was born in Nyarugenge, studied at APE-Rugunga secondary school, later in Rwamagana, finished secondary school in 1990 in Economics, in 1991, he went in Belgium to study laws, where he finished and started working one-year internship to become a lawyer but come back in Rwanda. In 2002 in September until 2015, he was a prosecutor in Rwanda.

Born in 1970, Mukurarinda has a wife and two children, the son and the daughter.

He left with his wife who was employed in Holland in 2015 where they spent four years and they are now in cote d'Ivoire.

He said that life in diaspora is not hard for someone and everyone between a wife and husband must work for common development. He started living in diaspora when he was a student and young and continued.

For more Information or You need help about justice services and court related case please visit the link: www.abemlegaladvice.com

When Rwandans in Diaspora hold on the past, they will hardly run after Rwanda's development" – Nsanzabarinda

Jean Paul Nsanzabarinda, left Belgium to Rwanda, his native country since 2013. He lives in Ruyenzi-Kamonyi and was born in Gitega Sector, Nyarugenge District.

Nsanzabarinda says that he decided to return to Rwanda as home country by himself. He wanted to start implementing some projects he was thinking as of worth value in his native country.

In a detailed interview with The Express News, he said he came in Rwanda as a vacation period where he was with his friends-white people from Belgium and they loved Rwanda in a

way that they wished to run some activities there.

"I had had some business ideas in my mind already before we came, I tried and some of white people liked that. Since I arrived in Belgium, I studied and got various certificates in line with technics and I performed various works from different European Industries. I later became a teacher and I continued teaching when I reached

to Rwanda. When I came, I wanted to work in construction, but when I arrived, I heard of a bad news of a child who died of electricity, then I put my efforts in preventing such accidents where I established a society dubbed 'AZ electrical and sanitation,'" he said.

He said that in his vision, he does not want any person to be killed by home electricity, and to be able to



prevent thunder accidents.

He is happy to partner with INKERAGUTABARA who gives him an occasion to implement all these activities to strive for human safety.

Nsanzabarinda is always unhappy to tell his colleagues to come back in Rwanda and deny, he said that even the vacation in Rwanda can motivate them to return and stay.

"I can request them to come for a vacation period and experience a present life here. My children were born in Belgium and when I used to tell them to go to visit Rwanda as my home country they denied. Nowadays after they came and see, they need to come with their friends. So, Rwandans who are still denying to come back to Rwanda, they will need to come when it will be hardly for them to access the development the country is making." He noted.

Future dreams

Nsanzabarinda wishes that everyone from where he lives especially children can have happiness, saying that happiness is a key to human being's life.

"Children are ours, we all must give them whatever possible so that they stay happy, on my side I will try to make them happy,

"I had had some business ideas in my mind already before we came, I tried and some of white people liked that"

do sports, and everything they want," he said, adding that he has achieved his objectives at 70 percent and will achieve more by the end of this year.

He commends efforts by local government authorities in supporting him to run activities. He said that good customer care services and how

people attend to him are too motivating.

"That is the first support an investor needs when he/she wants to run activities in a given location. I may wish that they can continue the same way." Nsanzabarinda said.

The Express News



Rwanda Insurer's Association pledges special offer for Rwandan community Abroad to get local insurance

It was an issue of concern for Rwandan Community in Diaspora to get the information on insurance schemes of their properties. The ASSAR association said that Rwandan Community in diaspora are given a discount through their respective embassies.



It has been a habit and a struggle for Rwandan community abroad to know the information regarding their properties and their activities in Rwanda. The national insurance body

The representative of ASSAR, Gaudens Kanamugire told The Express News said that ASSAR is their association for private insurance aiming at improving their work.

She thanks Rwandan community in Diaspora to think on how to link efforts and how to share diaspora services.

"We know that there are many services Rwandan Community abroad needs like buying a house and requesting a bank loan, it will require having insurance when requesting for a bank balance for no matter amount you request," she said, adding that fire and accidents could be also the reasons for having insurance.

She said that there are more services under progress that will help Rwandan communities in diaspora to find fast insurance on their activities.

Mobilization ahead

Kanamugire said that Rwandan communities in diaspora were not embarked on when giving insurance services.

"In fact when we thought on insurance services we did not used to think much on diaspora, but since we got a website demonstrating life of Rwandan community abroad, we started to value much the initiative of a Rwandan who came from abroad and bought a house in Rwanda, we valued it as a Rwandan House, we need to see the way to improve insurance services and be communicated to Rwandan community abroad. We need that information in a more elaborated manner and how to support them as people who come for one purpose,"

Kanamugire said that the insurance of properties of Rwandan community abroad should increase from 4 percent to higher level. He added that this will be done through easing information as the health insurance scheme was done and it helped to set up the national economy.

"when you compare over 70 percent of institutions' income, they are given back to their clients and it helps in raising the national economy,"

In August 2019, it was planned for an insurance week in partnership with the central bank and the ministry of finance and economic planning as Kanamugire said.

Insurance services in Rwanda were promoted

"Kanamugire said that insurance services are at a good level unless they are not yet comparable to the European and American services, but, this is at a good level comparing to other African countries excluding South Africa and Magreb.

"The insurance measure is balanced from the way clients of insurance companies are assisted, that is where you can measure insurance services, but, the number of participants is the measure of participation,"

"The research shown that 98 percent of Rwandan properties have no insurance. The National institute for Statistics of Rwanda (NISR) shows that the entire Rwandan properties (GDP) had the value of over Rwf 8,000 billion last year in 2018.

Rwanda Insurance Company Associations (ASSAR) said that only 2 percent of these properties have insurance, and the rest (98%) can be destroyed by various disasters without any insurance.

The Express News

Rwanda community in Italy Visit Eastern Province, grants Health care

A group of Rwandan community in Italy has garnered efforts to tour developmental activities in the country.

While on their tour, Rwandan community specifically those living in Rome, Italy, managed to give health care freely to over 400 residents living in Nyagatare district on Wednesday, this week.

The event was graced by the government officials and a network of Rwandans in Diaspora.

The occasion was intended to make Rwandan Diaspora living abroad tour the country's successes and growth.

Sandrine Uwimbabazi Maziyateke, the Director of Rwanda community abroad in Ministry of the foreign affairs, while addressing Nyagatare district, said, they should never take it for forever. "Free things are not always given. Thus, you shouldn't wait for the future instead work to sustain yourself," she advises.

She adds, arms are always open



to any Rwandan Diaspora willing to contribute to the development of the country in any way.

Usually, Rwandans living abroad interact with their counterpart in daily activities through Ministry of foreign affairs by exchanging news on the development of the country. This is usually done whenever; President of the Republic attends Rwanda day and discusses about home grown solutions and other dimensional issues on state affairs with general communities of Rwandans living in the country

and those living abroad and diplomats and the world.

"A message we can give to the Rwandans living abroad. Is that Rwanda is their country. They have to contribute to its development. They need to come and invest in infrastructure. Thus, However, they can also contribute when they abroad," she adds.

Thomas Ntagozera, the vice chairman, Rwanda Diaspora Global Network, also pinned to the citizens that they shouldn't be blinded by the free services and abandon to work for themselves.

"We request those that we helped to have a mindset of the self-sustenance. These free medical facilities that we have offered won't be offered for forever," he adds.

Teta Nyiridandi, a Rwandan student, pursuing her studies, Rome in Italy. For her the welfare of Rwandans is a steer that should be driven by the youth.

"Some Rwandan youth have not felt it important to help others. Yet, they are the power of the nation. We as youth therefore, who live abroad we should feel it as a responsibility to help fellow Rwandans," she says.



Rwandans in diaspora should not struggle to seek services in Bugesera -Mayor Mutabazi

Richard Mutabazi, the Mayor of Bugesera District encourages Rwandans who live abroad to come to enjoy various services in the district, such as investment opportunities.

The district has University schools, hospital, international airport, the stadium, aspharities, hotels, and more.

Bugesera district is one of the seven districts that make the Eastern Province. Investments are encouraged in Agriculture where over 85 percent of citizens are relying on Agriculture production.

It is located in South-East of the Eastern province in 15 kilometers from Kigali, capital city of Rwanda. As per the population survey of 2012, the district had 361,914 people.

Despites one challenge of lack of rainfall sometimes, Mutabazi said that the arable land is there enough and is promising for good produce.

In an exclusive interview with The Express News' journalist, Mutabazi said that Rwandans living abroad who wants to invest in Bugesera District can venture in modern Agriculture as one of the sectors that have potentials.

"We have local markets and others in Kigali. We have 9 lacks and three rivers, when people make projects to use available water for irrigation it can be a very good project. Apart from agriculture,



we have an international airport, a University school and all these services can facilitate hospitality. Investors also can build hotels, coffee shops to facilitate our guests." Mutabazi said.

He also said that there is a need of further investments in building schools as the number of children who want to study are increasing with a number of infrastructures that also bring people to live in Bugesera.

"Investments in construction of hostels and accommodation can be also helpful. The accommodation can help teachers and various guests who work in the district. We have enough land to provide land plots." He said.

He encourages youth who studied abroad to come and help the district by investing their skills to contribute to job creation.

"Rwandans in diaspora should not struggle to seek services in Bugesera districts, we are able to set conducive environment and suggest a time to give special services to Rwandans in Diaspora. It is not a favor to help one who need to help us develop the district, we are here to adequately serve the quality." He said.

He ensures safety and feasibility of investments in all the sectors mentioned, highlighting that the district has met various changes in line with sustainable development.

Why Rwandan Diaspora should invest in Kamonyi District ?

Rwanda has many opportunities for both residents and Rwandan community living abroad. These opportunities are seen in all districts and provinces. One of the areas Rwandan community living abroad can notice is Kamonyi District that is located in Southern Province.



The Express News has found better to know more about the district and conducted an exclusive interview with Thadee Tuyizere, the vice mayor of Kamonyi District in charge of Economic and finance development.

He described the district as a neighbor to Kigali City districts and other districts from Northern

and Southern provinces. Nyarugende, Rulindo and Gakenke, Muhanga, Ruhango, Bugesera districts are very close to Kamonyi.

The district has many opportunities for Rwandans living in diaspora as it is the middle bridge that links business people with buyers. When you leave Kigali to Southern province you pass to Kamonyi and when you

go to the Western province, you can pass by Kamonyi. Its 6 sectors are on the left side of the main road and the other 6 sectors on the right side.

“So, for business people it is easy to take their products on the markets and you know Kamonyi is near Muhanga, the secondary city after Kigali. We also have a good sand and stones for construction dubbed ‘URUGARIKA’ stones and Kayumbu sand. The sand is also useful to produce crafts.

The district is also a good touristic destination as Ijuru Rya Kamonyi. The place hosted kings for a long time in the past. That history can motivate investors as it can be good to build hotels there. Other touristic areas known in Kamonyi District include Ibitare bya Mashyiga, Ishyamba ry’urukaragata, Ibiti bitanu, Ikiryamo cy’inzovu among others.

“Kamonyi encourages Agriuculture and Livestock, having all the varieties of the crops especially vegetables.



We have many marshlands and a big space of 711 hectares well prepared. We have many more that we drain day to day. We have 56,000 cows, 6 milk collection centres. It is easy for an investor who can need to set up a dairy business. We have poultry livestock for meat and eggs and we need people to invest in that.” Tuyizere said.

He said that the gap is in investment sector and encourages all interested investors to come and partner with the district.

“They can work with present investors in Kamonyi and invest in kodern agriculture, industries, crafts, hospitality.

We have small factories of maize processing and we need big investors to come venture into maize farming and processing. There are many opportunities to facilitate these activities and on top is the country’s security, good governance, easing services to our

investors, etc.” Tuyizere said, adding that they are ready to facilitate Rwandans from diaspora when they come to run their businesses.

His special message to Rwandan community in diaspora is that “Rwanda will be built by its citizens. Doors are open for everyone interested and we are ready to support and facilitate the process,” he added.

Kamonyi district has 2 sectors, 59 cells, 317 villages and 655.5 km of surface, 386,531 populations, as well as 86,947 households with 590 citizens per1meter square.

**The district is also
a good touristic
destination
as Ijuru Rya
Kamonyi. The
place hosted kings
for a long time in
the past**

Are you a Rwandan Diaspora? Be aware of available opportunities to invest in Rwanda Stock Exchange

Rwandan Community in Diaspora are encouraged to invest in capital market of Rwanda as it enables them to go for long-term saving and at the same getting sustainable interests for themselves and for the nation in general.



The capital market is a strategy that is used to restore the country's financial stability or a commercial institution through selling its shares or bonds.

In other countries, the capital market started since a couple of years ago by people with small and higher financial capacities while it was inception in Rwanda since 2008, and grew tremendously until 2011. By this time, it was called Rwanda Stock Exchange (RSE) and was governed by Capital Market Authority (CMA).

Pierre Celestin Rwabukumba, the Director General of Capital Market explained that there are huge opportunities in investing in this kind of business.

He said that total shareholders of this market account for 60 percent on one side, and there is another part of 20 percent that is owned by the banks and insurance companies while

another 20% is owned by the Ministry of Finance and Economic Planning (MINECOFIN).

He further explained that this market was established to help the country collect money from many people and to make appropriate and safe interests.

"In fact, the capital market gathers together good ideas of entrepreneurs and business people to gather to collect their money for long-term interests for themselves and for the country in general. It is another saving strategy for a long period of time and it promotes good governance in business investment," he said.

Last year, the Bank of Kigali got over Rwf 70 million for its savings in the capital market.

Wise people will always look on how to invest in long-term savings instead of saving in banks. Others will buy houses or hire them, others would

love to buy land or cars while others join the capital market.

The Amsterdam Stock Exchange in Holland was the first capital market that started in 1602. In 2002, it was later merged with Brussels Stock Exchange and Paris Stock Exchange, where it got the name of Euronext.

Rwabukumba highlighted that the capital market is the general and entire life of the country as the current total shares and goods on the markets excluding the government's bonds counts at \$3.4 billion.

This amounts can reach to \$3.7 billion together with the government's bonds.

It is expected that the government will be having around \$1 billion by the end of 2019.

The bond that lasts longer is between 10 to 15 years and they are offered from three, five, seven up to 10 years.

"We request Rwandan community abroad to open their bank accounts and start saving so that they play their role in building the national economy, we guarantee the security of clients' accounts and what is more interesting is to save via the capital market initiative," Rwabukumba noted.

A client gets money on his/her bank account in every six months. The central bank is the focal point to follow on these savings.

A special message to Rwandan Community Abroad

"What I can tell you is that the country is attaining its development because many Rwandans are investing in more than Rwandan people in diaspora, who come for their own interests from the country. We encourage you to open your bank accounts for investment in this country

Rwanda leads the flow in the East African Region to participate on the capital market and is the 29th worldwide, and the second in Africa.

The Express News

Nkusi ventured in Hospitality Industry after 18 years living abroad

Nyabarongo valleys, Buzinganjwiri hills, Mbirima and Matovu suburbs where the former Queen Murorunkwere lived. You are also placed in a good environment to see Bumbogo and Ruli's fresh air as you take your cup of tea.

Rusiga Hotel Highland Resorts is also a good place one enjoys the wide view of the volcanoes. It is the 360th view and is in 23km from Kigali, capital of Rwanda on the road to the volcano park and in 100 meters from Rusiga Sector.

"I am from Canada Diaspora and I will soon complete a year in Rwanda. I had a vision to come and support my wife and children to boost this business that looks on promoting Tourism as well as Agribusiness.

Its only three months when the hotel started operating. Nkusi appreciates that the local government in Rulindo District help them to market the hotel.



"Since they started helping us we are having a significant progress," he said.

Nkusi went to Canada to seek for a place where his family can live as he had other assignments outside Rwanda. "I worked in the United Nations and in other countries in which I could not take my family, then we decided to go to Canada. We immigrated in 2001 and I passed three years in Madagascar and 4 years in Tchadi, later in Cameroun where I spent two years. I later returned to work in Canada. Since 2001 now we lived abroad for 18 years." He said.

He appreciates the facilities and good infrastructures the country has put in place to help investors work. "we have many banks, peace and security. He encourages Rwandan

community abroad to come and work to fast track development of the country.

He helps citizens to get farms, seeds and fertilizers so that they bring the crop to the hotel. "Now it is time to make projects in Rwanda." He said.

"We have VIP rooms for staying, medium rooms and their prices per night range from Rwf 25,000Rwf, 30,000 to Rwf40,000. We also have a coffee shop that serves coffee and tea, soft drinks and beer, a good barbecue, pizzeria, and a conference room that hosts around 200 people. We have so far hosted over three conferences since we started our activities." Nkusi said.

The hotel has coffee, beans and Irish potato farms, we have a big banana plantation, we grow cows, sheep, and rabbits.

It also has a camping site and tents for people who want to pass a time there. The hotel's garden is very green and clean.

He concluded by recalling Rwandan community in diaspora to get information and opportunities in Rwanda. "I can tell them to come and see how Rwanda is making progresses. I can tell old people to come in Rwanda and prepare their tomorrow while in the mother country."

"Since they started helping us we are having a significant progress"

Meet Nsengiyumva, the Founder of Rwandacash Limited the return of Rwandan Diaspora

Ramadhani Nsengiyumva lived in Belgium 23 years before he decided to return in Rwanda where he founded RWANDACASH LTD that facilitates money transfers between Rwandans in the country and those in Diaspora.



In an exclusive interview with The Express News Rwanda, Nsengiyumva shared a significant testimony of his journey in Belgium and later in Rwanda as RWANDACASH LTD – FOREX and MONEY TRANSFER business operator.

«I reached Belgium at the younger age, I studied both

secondary and University schools there and later I gained diploma and different certificates including the Masters' Degree in Finance. When I joined the labour market, I pursued different duties in financial sector; lastly, I was employed by Delhaize Coordination Center as cash management and foreign

exchange expert in the period of 9 years.

In 2017, the company I was working for was bought by another company called Ahold from Netherlands, and my department shifted to Switzerland, I told my employers that I had another project I started since 2010 which is RWANDACASH LTD

and I wanted to develop it, that is how I started working as an entrepreneur, »

Why didn't you stay in Europe to start your business there and instead return in Rwanda?

I started this business in both countries in Rwanda as RWANDACASH LTD and in Europe as AFRICASH SPRL, both companies had Central Bank licenses in respective country.

I have been always interested in doing things serving the common interest and; the project above fulfils that objective, because it is an innovative way of sending money at a best price and in a reliable way.

“The reason to return here is that I love my country and her citizens-Rwandans in general. Besides, I like doing something that generates general benefits for many people. For example, the company I founded 'Rwanda cash limited has the objective of helping Rwandan community in diaspora to transfer money at affordable prices, that is a general benefit. It is also the reason why I decided to start this business here in Rwanda and it is upgrading to operate in other neighbouring countries very soon.”

The beginning was challenging

I got various challenges both in Europe and in Rwanda at the beginning. It is very difficult to find a licence in Europe and I was the first black African to get a money transfer license in Belgium. Arriving in Rwanda, it required me to use many efforts to convince customers to use that in-house solution.

“My former colleagues we lived together in Belgium were happy

for my initiative that targets common interest. I can encourage Rwandans to come and transfer money with us at Rwanda Cash Limited”

We have good prices and they are affordable. We also have agents in 140 countries. Rwanda facilitated me to start the business in all ways including licence application; we started with few customers where they came one by one until we reached 15,000 transactions per year.

What is your message to Rwandan Community abroad who want to start businesses in Rwanda ?

They have to know the beginning is always challenging as you meet many people who tell you that you are going in wrong direction but I can advise my colleagues to never give up, that is first, they have to know that most of the times those who said you are going to the wrong direction will be the ones to say you are performing well when your project is successful. So, if you have a project now or an idea, put in efforts and never give up ! Start

now.

Where are your head office:

Rwandacash Ltd has its office in Kigali City in Kigali Investment Corporation (KIC), that is the former UTC, next to Camellia Restaurant.

Possibilities of sending money to Rwanda :

Send money to Rwanda from USA, CANADA, AUSTRALIA, please use our agent Click here

Send money from BELGIUM, NETHERLANDS, SPAIN, please visit our website to find the nearest office.

From Belgium by downloading the following app

Or visiting your nearest office, please visit Click here

Customers can either reach us via email : info@rwandacash.com

Website : Welcome to the Official website of Rwandacash Limited ”

They can also call us on mobile phone : +250.78.835.8787 or +250.78.830.94.07

By Mike Urinzwenimana



Meet Shema, Rwandan diaspora from UK investing in culinary business in Rwanda



Patrice Shema, a Rwandan based in United Kingdom came back in Rwanda to contribute to made in Rwanda where he first made Banger in his company dubbed 'PATSBangers'.

Shema came back in Rwanda after liberation of the country where he joined Advertisement, filming and

various exhibitions in 2006. He explored many other opportunities and decided to bring those innovations to

support his mother country, Rwanda.

After his education in Uk, he married and joined various domains. He served in the Ministry of justice and worked there during three years.

Why was it important that your bring your skills back

home?

"I later worked as administration clerk, and later I did exhibitions in UK, focusing on Rwanda where I wanted to promote Rwandan history through arts. I gained bachelor's degree in Advertising and graphics and later joined culinary arts. I learned to cook different recipes, later joined Bella-Italia restaurant. There I gained a high level certificate in culinary arts. I was a representative of Rwandan diaspora in London, but I was always passionate with culinary arts," he said.

Shema followed the mentality to gain skills outside and bring it to his

mother country to advance development.

He said that Rwanda has many opportunities than foreign countries. He tried coming back since six years ago where he collected important kitchen equipment to be able to use them in the future when he comes to Rwanda.

"I wanted to build my mother country, teaching youths in order to improve hospitality. I wanted also to introduce something new to Rwanda so that I can help in development of the community. I wanted to show foreigners that my country is safe. Arriving in Rwanda, I joined Rwanda development

board (RDB) for business registration. It was like 15 years living outside Rwanda and I tried to adapt to the situation I found," he said.

Shema targets to launch street food campaign that will help Rwandans to get fast food in offices and at home. He lauds the efforts by the government to promote Hospitality and Tourism.

Shema shares his experience of foreign country such as UK, where many other Rwandans fear to leave their families abroad and come back in Rwanda.

Would you say returning home was worth it, after many years of living abroad?

"we are lucky that we have His Excellency, President of the Republic of Rwanda Paul Kagame who visits us and encourages to come in Rwanda, I did not hesitate to plan my journey to Rwanda, which surprised London diaspora people. I came and I keep encouraging whoever among my fellows who stayed in London who asks me the situation in Rwanda that he/she can come and invest in farming, because farming is the only business that makes people to raise their wealth. I encourage youth to come but without the spirit to be employed,



rather to create jobs in farming,” he said.

He always avoids negative perception or failure, because it can cause depression. He said that togetherness is the first thing as he meets other diaspora who are in the country.

“I got many things in Rwanda that mark the development the country has met, and most of them are based in technology. I found smart infrastructures and technologies, irembo, mobile applications, and more. I

thank how RDB officials help me doing everything,” shema added.

He said he is still building a good level of finance, trying to attract many clients and motivate them through offering them good services.

He recommends Rwandans to avoid negative perceptions about diaspora people as some say that diaspora people are arrogant.

In his business, he noted that he will emphasize on street food campaign by ensuring food hygiene and

safety.

“I encourage people to love street food, it is a good campaign that can help our country to advance its development. We produce sauces, jackfruit sauce, using avocados and fruits as we like made in Rwanda compact. We also make sweet potato chips, we are good at outside catering and we ensure our clients get quality services,” Shema said.

The Express News



ZAMBIA : Rwandan diaspora recounting success stories of battling genocide ideologies

It is 25 years now after the Genocide against the Tutsi, tremendous efforts have been put in place to reconcile the once torn-social-fabric. Despite the effort, 39.9 per cent of the citizens felt that there are Rwandans who still sow divisions and genocide ideology while 30.5 per cent of them contended that there are Rwandans who still view themselves, and others, through ethnic lenses.



Rather, progressively, depending on the testimonies of the Rwandans both in the country and outside, the future of reconciliation is inevitable.

Rodrigue Maniliho is among the few people who dared to dream big and risked his life despite incredible odds against him. He was the first president of the Rwandan Diaspora in Zambia, a position he held until his forceful deportation in June, 2014 influenced by FDRL/interahamwe leadership in Zambia.

However, after comprehensively travelling the country and having done extensive research, and having been convinced beyond any reasonable doubt about the progress being made by the country in all sectors, him and his colleagues obtained Rwandan Identification documents, relinquished refugee status, went back to Zambia and formed Rwandan Diaspora Association in Zambia.

The aim of the Rwandan Diaspora in Zambia were to

promote unit amongst patriotic Rwandans living Zambia and extend it to others if possible, disseminating correct verified national current affairs information, to combat widely circulated propaganda, combat genocide ideology especially as is seeded in the young ones and to mobilize willing returnees to come back to their country.

His journey started back in 2011, while a fresh graduate, a newly wed and an employee of Zambia's largest hospital.

"I returned from Zambia to Rwanda after 17 years of exile. Yet, the memories of what I had seen and heard during the genocide against the Tutsi still lingered in my brain, daring to come back was not an easy decision," he said. "In 2011, the idea was of founding an advocacy group 'Come and see go and tell' consisted of Rwandan youth diaspora in Zambia to tell the truth about the Rwanda's progressing unity and reconciliation and refute the deniers plot," he added.

"Our group, at the forefront, aimed to do what everyone else said could not be done; we had heard enough hearsay and as the truth seekers, we decided to take a brave step and find out the firsthand information. We were not the first ones to attempt such a heroic step. But others had tried too. Unfortunately, when they came back they yielded to intimidation, bribery and distorted Rwanda's image to suit

the agenda of the intimidators. Intimidation came from FDRL/ Interahamwe remnants still active on Zambian soil," he says.

"While on tour in Rwanda, it was the summer of 2011, we toured almost the whole country from Gatuna on the Ugandan boarder to petit barrier on the Congo boarder visiting landmarks of war, developmental and recounting on the reconciliatory tracks and also participating in national and regional dialogues," Maniliho said.

Maniliho, state that, deniers did even spare to tarnish the image of the Rwandan government into a bad image.

"Of course, the majority of Rwandans who were living in Zambia were being cuffed into state of fear to return home due to the false perceptions they had in rumors," he recalls.

He said through the process the group managed to consult military experts, political and religious leaders, ordinary citizens, and relatives so as to make a strongly informed decision.

He claimed that they got the firsthand information by visiting prison facilities and heard testimonies of a genocider who accepted that he committed Genocide against the Tutsi and asked for forgiveness and testimonies of survivors who have forgiven their assailants to the extent of intermarriages.

"We heard success stories of Gacaca courts in rapid disposal of genocide cases. What we saw was in contrast with what we normally heard from deniers back in Zambia, who actually thought they did not deny genocide against the Tutsi enough. For them, they still wish they could be given a chance

Through the process the group managed to consult military experts, political and religious leaders, ordinary citizens, and relatives so as to make a strongly informed decision

to kill more innocent lives," he adds. "A spirit of tormenting is still haunting them!," he laments.

He said that the final doubts were quenched fully when we had a meeting with the Rwandan president his excellence Paul Kagame at village Urugwiro.

Maniliho considers that there was a harsh circumstances of constant conflict resolution and problem solving; thus, they made tremendous achievements by fostering a long lasting relationship amongst themselves and working closely with the government institutions that helped them in their program 'come and see programs'

He recounts that considerable yields were made by visiting and sensitizing refugees in the big camps like MAHEBA camp, mobilized refugees to voluntary repatriate and did it actually," he said.

"Numerous strides achieved by the Rwandan government speaks for themselves beyond any reasonable doubt and Rwandans continuing and enjoying to be under refugee status they are doing it for personal selfish gains," he adds.

Maniliho put forward that they met challenging as there were people with intolerant views and divisional propaganda, genociders still harbored in Zambia and disseminating genocidal and divisional ideology.

However, that they rose up to tell a true story about Rwanda, despite, the amassed considerable influence the denier has in that region.

"We still have refugees there, we still have genociders that that need to be put to justice that have genocide ideology and divisionism, propaganda still being disseminated that has to be countered and stopped. However, we have confidence in the official diplomatic ties to volunteer patriots that have vowed to soldier on and eradicate genocide ideology," he says.

"We heard success stories of Gacaca courts in rapid disposal of genocide cases"

By Urinzwenimana Mike

Kicukiro : Women expand business dreams after the support from Rwandan women in Germany



Recently in March 2019, Rwandan women who were undergoing the needy life situation got material support including Tailoring machines from women in Germany Diaspora.

The community of Rwanda's women in Germany supported these women in Rwanda to contribute to the development and resilience of the country.

Epiphanie Nyiraseka, the mother of three children is among the beneficiaries. She was assisted to learn tailoring and is now a tailor who is striving for a decent life in this business.

She said she gained a lot in learning tailoring as she can

“Ourselves could not manage to buy a tailoring machine, it is a good initiative of Rwandan women in German Community to give us this significant aid”

perform in making different styles of clothes.

“Ourselves could not manage to buy a tailoring machine, it is a good initiative of Rwandan women in German Community to give us this significant aid,” she said.

Alice Uwamahoro, another young girl from Remera Sector, Gasabo District has joined the tailoring school a couple of days in October, 2019. She wishes to gain needed skills and be an entrepreneur.

“I thank these donors, it is a great job they did and I request them to continue with this heart. If possible they can give us more machines to enable us

expand tailoring activities in workshops,” she said.

Console Uwangirigira from Kicukiro District is a mother of two Children who also joined the school in April, 2019. She was concentrated in learning the way long in six months.

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Console Uwangirigira from Kicukiro District is a mother of two Children who also joined the school in April, 2019. She was concentrated in learning the way long in six months.

Therese Mukamwiza is the Director of Kicukiro Women Training Center said that they helped youth and women to leave various lures including sexuality and street businesses.

The school started in 2014 with the aim to support needy women and youth.

“We only had manual machines and women in German Community gave us electronic ones. These machines enable users to make much money. We teach them in six months and give them a two-month internships then



**“We only
had manual
machines
and women
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us electronic
ones”**

we recruit others. We wish to expand activities by increasing classrooms from 2 to 5. We also continue to follow on finalists, they have will to work but they lack capacity to buy electronic machines,” she said.

Rwandan Women in Germany contributed tailoring machines to this school with the value of Rwf3million.

Rwandan Community in Finland commit to uphold the culture of Patriotism

Rwandan Community and friends in Finland pledged to uphold and promote their culture as Rwandans.

This initiative is done through their organization Rwandan Community in Finland and Friends abbreviated as (RCFF) established with the vision to be the optimal resource center while empowering Rwandan community in Finland and their friends.

It was established following the meeting which took place in HELSINKI / FINLAND on 29th may 2016, where they expressed the desire to establish an organization / association bringing all its members together.

The RCFF mission is to become a strategic platform of socio-economic changes and to have a well organised network.

Mugasa Baramba Iko, president of Rwandan Community in Finland said that their aims and objectives include promotion of solidarity and better communication



among Rwandans and friends of Rwanda in Finland, to establish a strong national wide, broad based, well organized network, so as to achieve better results in building Rwandan Community in Finland and friends, to maintain and promote the Rwandan culture and values associated with it throughout the community, to promote friendship and cooperation in the fields of culture, science, technology and scientific research and socio-economic cooperation among members of RCFF

and other communities and citizens of Finland, and to act as a link between the RCFF and the Rwandan Embassy in Stockholm, Sweden among others.

Other aims are to act as a link between the RCFF and the Finnish authorities to encourage members of the RCFF to actively participate in the social, cultural and economic development of their communities in Finland and their motherland at large , to promote integration and self-recognition as Rwandans among members, their children and future

generation of Rwandans living in Finland, to sustain the unity, reconciliation and love among Rwandans in Finland by eradicating the historical and hatred ideology that lead to Genocide against the Tutsi in 1994.

Mugasa said that Rwandan Community and Friends in Finland will continue to promote participation in rebuilding the community and devising future strategies for a better quality of life of the Rwandan community in Finland.

“We need to continue promoting Rwanda in Finland and to encourage Finnish to play a role in the socio-economic development of Rwanda,” He said



TECHNOLOGY: A sustainable solution to Road safety

In life, we all have plans, ambitions and accomplishments that we would like to achieve. Death or incapacitation can be among the major reasons that fail some people to achieve their colorful dreams; we never want to hear the heartbreaking news of the death of our friends or loved ones.

The good news is that some of these causes of death of our loved ones are preventable. This literary means that some of our people would probably still be here with us, if we had taken appropriate choices on road to prevent accidents, one of the leading causes of death.

The 2018 World Health Organization Report ranks road accidents as the eighth leading cause of death, globally. The report indicates that 1.35 million people die from road traffic crashes every year, world-over; that's nearly 3700 people dying on the world's roads every day; tens of millions more are injured or disabled every year... people who suffer life-altering injuries with long lasting effects.

One of the most heart-breaking statistics in this report is that road traffic accidents are the leading cause of death for people aged between 5 and 29 years – an age group considered not only to be the most productive or promising, but also the future generation.

In Rwanda, about 5000 road crashes were registered last year claiming lives of about 700 people and seriously injuring 2000 others.

Motorcyclists, cyclists and

pedestrians account for about 54 per cent of road traffic victims. These lives are too many and too precious to be lost.

These losses take a huge toll on families and communities. The cost of emergency response, healthcare and human grief is immeasurable, yet preventable.

Last year's road accidents destroyed over 3000 property in which about Rwf20 billion was spent in compensation.

Statistics show that most of the road traffic accidents are caused by reckless human behaviors on roads.

The significant increase in the use of mobile phones has led to an increase in distracted driving. Equally, phone usage by pedestrians distracts them while

crossing roads, which is one of the causes of accidents. Out of the 5000 accidents recorded last year, at least 2000 of them resulted from use of phone while driving or crossing the road.

Driving under the influence of drugs or alcohol, speeding and a failure to wear seat-belts or helmets for those using motorcycles are as well causes of fatalities on roads. All these are avoidable behaviors.

Law enforcement organs have taken measures against road accidents and recently, technology is proving to be a game-changer.

Police forces are increasingly realizing the need for high performance connectivity and the need for real-time access to information.

In recent years, the contribution of technology to the improvement of road safety has been significant. In the developed world, deployment of technology in vehicle safety is one of the main focuses aiming to reduce road accidents and their ensuing



damage.

Using new technology such as smart traffic light and traffic control systems, artificial intelligence, the use of telematics and automotive technology can contribute to prevent and reduce the number of road related accidents and improve road safety.

Mobile network and fast data transmission solutions can be used, for instance, to collect data on vehicles on the road and condition of roads, as well to provide real-time information and warnings, ultimately with the objective of reducing road accidents and, ultimately, saving lives.

This is the direction that Rwanda National Police (RNP) is taking. RNP has embraced E-Policing as a way to service excellence in traffic related services. The online registration for aspiring drivers, checking results, online booking for moto-vehicle mechanical inspection, e-fines (allows users to pay for traffic fines online or using mobile money system); the automated driver's testing centre (under construction); computer-based examination centre; all these are part of the wider technological direction the force is taking.

In order to minimise accidents and other crimes, highly efficient roadside and highway closed-circuit television (CCTV) have been introduced and are fitted with number plate identification software that immediately sends an SMS to the registered owner of the automobile informing them of the violation committed and the corresponding traffic ticket.

The technology helps to capture real time information, give factual evidence to facilitate



investigations and also to reduce human contact which could give room for corruption.

Social media has aggressively claimed its space not only in the social life of most of the people but also in the professional and business environment. RNP has not been left behind in sharing security and safety tips and actively engaging the public on social media.

Timely responses on Twitter, Facebook and Instagram, messages shared on sound cloud and Youtube, updates on the website have all boosted

relations with the general public, thus community policing via technology.

Toll-free lines; 112 (emergency), 113 (traffic accidents), 118 (Traffic Police Queries), 3511 (Abuse by Police officer); all these are e-services designed to serve the people better and involve them in response and preventive mechanisms against accidents as we shift from law enforcement, to choice and ultimately to making road safety a cultural heritage.

BY CIP RICHARD NKUBITO

Rwanda and Paris Saint-Germain: More Than a Partnership



Rwanda and Paris Saint-Germain, through a newly announced partnership, are inviting the world to be part of the country's inspiring transformation. For three seasons, the Paris Saint-Germain community and the world will have a unique opportunity to experience Rwanda's breath-taking beauty, creative culture, innovative environment, and modern and distinctive Made in Rwanda products through unprecedented and creative communications. The partnership will also convey Rwanda's openness to welcome business partnerships from France and across the world.

A win-win partnership

Rwanda and Paris Saint-Germain will bring together their expertise through a new model of sport partnership built around three main cornerstones: cultural and artistic synergies, a shared commitment to excellence and football development.

Rwanda's long-term vision aligns with PSG's commitment to the younger generation, reflected in their massive global appeal as the youngest major European club, home to many of today and tomorrow's greatest footballing talents, a pioneer for fashion and lifestyle in football, and a hotbed for ground-breaking experiences.

First team players and legends will travel to Rwanda for remarkable experiences that will be shared with more than 70 million PSG fans across the globe. Visit Rwanda branding will be displayed at the Parc des Princes Stadium, on the sleeve of Paris Saint-Germain women's team, and on the back of training kits. Fans of PSG will also be given the opportunity to savour award-winning Rwandan tea and coffee that will be served exclusively at the Parc des Princes starting next season.

A "Semaine du Rwanda à Paris" (Rwanda Week in Paris) event will

be organised to promote "Made in Rwanda". A number of fashion, art and lifestyle collaborations will also be launched over the coming months and young and eco-responsible luxury brands will join forces with Visit Rwanda and PSG in exciting tripartite collaborations.

Paris Saint-Germain will support young Rwandan footballers to reach their full potential by organizing training programmes for both coaches and youth, enabling access to expertise offered by France's most successful football club.

Marc Armstrong, Chief Partnership Officer, said: "We are delighted to welcome Rwanda into the Paris Saint-Germain family. With this partnership, we will deepen our engagement with fans in Africa. This multifaceted collaboration will showcase all Rwanda has to offer and create powerful partnerships to contribute to Rwanda's impressive growth. Having spent time getting

to know the country, and its people, we are incredibly excited about the opportunity to create a platform for exchange between Rwanda, France and the rest of the world.”

Rwanda, a fascinating business and tourism hub

Through this partnership, PSG joins Rwanda on the remarkable journey of transformation the country has been on for the last two decades. Rwanda is ranked the second safest country in Africa. Growing at 8.6%, Rwanda was the fastest growing economy in Africa in 2018. It was also ranked as the second easiest place to do business in Africa according to the World Bank and has been awarded for its leadership in sustainable tourism by the World Travel and Tourism Council.

Investors in Rwanda are able to register their businesses in only six hours and immediately enjoy the market access opportunities offered by the Continental Free Trade Agreement that has been signed by more than 50 African countries.

Close to two million visitors come to Rwanda for business and pleasure, discovering a clean, green country with welcoming people eager to share their unique culture. In Rwanda, visitors enjoy some of the world’s finest coffee and tea while

relaxing at awe-inspiring luxury eco-tourism properties.

Renowned for its incredible mountain gorilla trekking experience, tourists can also enjoy a variety of kayaking, cycling, hiking, bird watching and a ‘Big Five’ savannah safari to list but a few of the attractions available in Rwanda.

Commenting on the partnership, Rwanda Development Board’s Chief Executive Officer Clare Akamanzi,

Paris Saint-Germain will support young Rwandan footballers to reach their full potential by organizing training programmes for both coaches and youth, enabling access to expertise offered by France’s most successful football club

said: “In the last twenty-five years, Rwanda has transformed from a nation known for tragedy to one vibrating with creativity and innovation. We invest part of our tourism revenues in strategic collaborations such as the one with Paris Saint-Germain because we understand the positive effect they have on the overall perception of the country globally. This means attracting more tourism, boosting the export of Made in Rwanda products, creating more economic opportunities for our people and increasing jobs in our tourism industry and the larger ecosystem. Today, 142,000 Rwandans are directly employed in the tourism industry, up from 90,000 in 2017. Last year Rwanda received 1.7 million visitors to the country and we expect more this year. Furthermore, we registered a record \$2 billion in investments and we are confident that the partnership will boost more investments. We look forward to the opportunity for business and creative exchanges between the Paris Saint-Germain community and Rwanda. We cannot wait for Paris Saint-Germain fans to get to know today’s Rwanda – an ambitious, modern country that has much to offer the world.”



SINA Gerard Enterprise Urwibutso moves for Diaspora brand awareness

The proprietor of Urwibutso Enterprises Sina Gerald has unveiled new plan of the brand awareness that could increase his brand awareness and sales outside Rwanda.

His brand awareness campaign covers the main products including alcoholic products, bakery, akarusho wine, flours, beverages, agashya passion, Akandi straw berry and others

Nyirangarama's new drive for his brand awareness targets European countries in order for him to meet the increasing high demand of the Rwandan communities in those areas.

Nyirangarama's business strategies lies in his annual commitment to deliver and meeting the demands of the clients. He makes sure that every year he introduces something new. "Since we have already introduced new packing the akarusho drink, we are soon going to introduce something new for another product so as to keep competing in the market," he noted.

For Nyirangarama packaging and branding are the two intertwined business artifice for a win-win solution to satisfy the daily demands of his clients.

"I am still looking for some way of the improving the packing and branding of my products," he noted.

He says though he has not yet been able to get a good solution he will have to do it as first as he can.

In June, Nyirangarama enterprise unveiled a new packing for his alcoholic products. He has done so to align with the



government's proposal to phase out plastic packaging after the parliament passed a draft law prohibiting the manufacture, importation, use and sale of single-use plastic items in Rwanda.

Single-use plastics are plastics that are used only once before they are thrown away or recycled, which pollutes the environment at a very fast rate.

It is from this juncture that Sina Gerald unveiled a new packaging plan of his local drink 'Akarusho'.

His akarusho tins were flagged

in the national colors which help to brand the drink better and his country abroad.

"Our customers both local and foreign will not be burdened by having to carry the big bottle we have been packing in. This new packaging will be easier to carry," Sina said while launching Akarusho. "This is our new of branding as people know we always have our unique way of doing things. We decided to introduce this brand after government asked us to improve on our packaging so that we can easily access the international market," he pinned.

URWIBUTSO Enterprise is owned and managed by Mr. SINA Gerard. It is oriented towards agro-processing industry sector. The company is located at Nyirangarama in Rulindo District, Northern Province about 45 Km from Kigali City, on Kigali Musanze - Rubavu.

The Express News

**Sina Gerald
unveiled a new
packaging plan
of his local drink
'Akarusho'**

Rwandan Artists and models showcase Rwandan Culture in Senegal

**Rwandan and Senegalese Stylists Fashion show,
along Intayoberana Group and Ismael LO, thrilled
people in Senegal**



Patrick Karamaga, the President of Rwandan community in Senegal explained that the 1st Edition of Festiv' Arts gathered Rwandan and Senegalese top stylists, Traditional Rwanda group Intayoberana and the top musician Ismael LO.

The Rwandan designers included Moshions by Moses Turahirwa, Karssh by Karen UWERA, Inkandahouse by Patrick Muhire

and DavyK by Davy Caramel, on Senegalese side designers were Emma Styles and Collé Ardo Sow. The Festiv' Arts featured the renown international artist Ismael LO, one of the icon in Senegalese music. The Festiv' Arts aim was to share bilateral culture.

"It was on Friday when we launched the Festival des Arts, D'est en Ouest' at the Gorée Island with

Gorée diaspora festival 19th Edition, and on Saturday we showcased the culture of Rwanda through a fashion show and traditional performances" Karamaga said.

Top four Rwandan Fashion Designers participated in this festival that took place in Radisson Blue Dakar.

Many sponsors joined to support this event and some of them like Orange, Ecobank would like to partner with us on longterm basis and make it an annual event. He named other sponsors including SNTT Logistics, Rwandair that paid flight tickets for Rwandan stylists and dancers, CSE Granulat of Senegal, INNOVA with Billboards all over Dakar, Emma Style from Senegal, and Collée Ardo Sow, the best in fashion Industry in Senegal also joined our effort.

"The festival was well organized; Rwandans and foreigners enjoyed the evening and appreciated all performers especially Intayoberana amazing performance. At the beginning we expected it to be a once in two years event, but our partners are committed to support it and make it every year event.

